

RAMADHAN-ON-WHEELS 2009 FACT SHEET

1	<p>What is Ramadhan-on-Wheels (ROW)?</p> <p>ROW is an annual project undertaken by 4PM; whereby volunteers deliver food and essential items to needy families during the fasting month of Ramadhan.</p>
2	<p>When will ROW 2009 be held?</p> <p>ROW 2009 will be held on the 12th of September 2009.</p>
3	<p>Who will be the Guest of Honour (GOH) for ROW 2009</p> <p>The GOH for ROW 2009 is Deputy Prime Minister and Minister of Defence Mr Teo Chee Hean.</p> <p>Over the last 6 years, GOH has been Mr Zainul Abidin Rasheed, Senior Minister of State for Foreign Affairs and Mayor of Northeast District.</p>
4	<p>What is the theme of ROW 2009?</p> <p>The theme of ROW 2009 is <i>'The Road to Self-Empowerment'</i>.</p>
5	<p>What are the activities planned for ROW 2009?</p> <p>Beneficiaries of ROW will undergo a half-day talk on financial planning. Upon successful completion of the workshop, beneficiaries will be awarded with a \$150 voucher. The second portion of ROW 2009 will imitate the form of a game show. Beneficiaries are to use the \$150 voucher to purchase necessary groceries from a hypermart. Beneficiaries will be sent home with volunteers to help them unpack the groceries. Volunteers will also help with miscellaneous cleaning. The third portion of ROW 2009 will be the Mass Iftar. A sharing session will be conducted for beneficiaries to share their views on financial planning and nutrition. After the Mass Iftar, beneficiaries will be sent home.</p>
6	<p>Who will benefit from ROW 2009?</p> <p>ROW targets the low-income and/or the elderly population of various race and religion. The pool of beneficiaries are from 4PM, NECDC, Eunus CC, FSCs as well as referrals from various non governmental agencies in Singapore. Beneficiaries will be accepted based on several judging criteria; living conditions, income, health conditions as well as other mitigating factors. Possible beneficiaries of ROW will be assessed by the 4PM Counselling Unit before being short-listed. This year, 250 families will be selected to benefit from ROW 2009. Volunteers will also benefit from their participation in ROW. Values and qualities such as compassion, leadership, financial management and nutrition will be strengthened and reinforced in volunteers. It will also be an opportunity for non Muslim volunteers to learn more about fasting and Ramadhan; hence strengthening community and religious harmony. An estimated 915 volunteers are expected to be involved in ROW 2009.</p>
7	<p>How will ROW 2009 help to 'self-empower' beneficiaries?</p> <p>The financial talks will equip the beneficiaries with the knowledge to manage their financial situation and maintain a healthy lifestyle. The award of the \$150 voucher provides the resource for</p>

beneficiaries to put their new found knowledge to practicum. This challenges the beneficiaries to choose cheaper products as well as to purchase only necessary goods; hence utilizing their financial and nutrition knowledge attained earlier. The sharing session in the later part of the day would enable beneficiaries to clarify their doubts and queries; hence further strengthening their new-found knowledge. The proposed job fairs held alongside during the Mass Iftar will provide beneficiaries opportunities for job-hunting. The concept of self empowerment in ROW 2009 is a combination of theory, practicum as well as opportunity. ROW 2009 thus hopes to seek a fresh start for beneficiaries – paving *'The Road to Self Empowerment'*.

8 What roles can volunteer play for ROW 2009?

(1) Facilitators to the Beneficiaries.

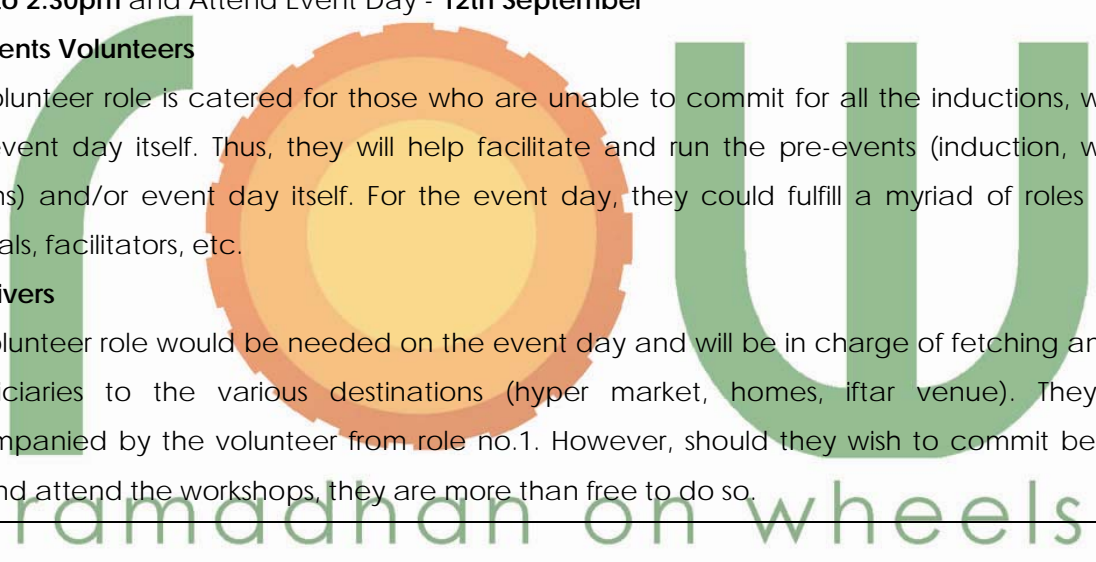
These volunteers will be given the opportunity follow the families on the event day and guide during the selection of goods at the supermarket. To equip them with the relevant skills, they need to commit to (a) Attend **Induction cum workshop** - Volunteers must commit for the **26th of July from 11.00 to 2.30pm** and Attend Event Day - **12th September**

(2) Events Volunteers

This volunteer role is catered for those who are unable to commit for all the inductions, workshops and event day itself. Thus, they will help facilitate and run the pre-events (induction, workshops sessions) and/or event day itself. For the event day, they could fulfill a myriad of roles including marshals, facilitators, etc.

(3) Drivers

This volunteer role would be needed on the event day and will be in charge of fetching and driving beneficiaries to the various destinations (hyper market, homes, iftar venue). They will be accompanied by the volunteer from role no.1. However, should they wish to commit beyond this role and attend the workshops, they are more than free to do so.



9 Who are the past ROW partners and sponsors?

Northeast CDC	Australian International School Singapore
Central Singapore CDC	Shahidah Travel
Islamic Religious Council of Singapore (MUIS)	Nestle Singapore (Pte) Ltd
Lee Foundation	ITE College West Ang Mo Kio
Eunos Community Club	ITE College Central Tampines
National Environment Agency (NEA)	Northlight School
Housing Development Board (HDB)	Alkaff Kampung Melayu Mosque
National Council of Social Service (NCSS)	Ba'alwie Mosque
NYAA Golden Award Holder Alumni	Radio RIA 89.7FM
US Embassy	Mohamed Taifoor Motoring
British High Commission	Hajjah Fatimah Catering