

Independent Charity Analysis

Promote Informed Giving ■ Independent Reports ■ Comprehensive Analysis

We provide donors with **independent analyst reports** on charities and IPCs¹.

Using multiple sources of information, these reports tell a comprehensive story of the nonprofit's work.



Independent

- Multiple sources of information
- Unbiased view of charities

Comprehensive

- Beyond numbers and checklists
- Various aspects of charities' work

Visible Platform

- National outreach for charities
- Highlight lesser known causes

Donors want to be better informed² ...

“I always look out for details on a charity's financial status and how it is run before I decide how to give.”

- Mr Wong Cheng Yong, 43
a donor on www.sggives.org

Charities can use the reports to...

- Show their openness and commitment to transparency
- Share the good work they do with more people, more effectively
- Ask for the resources needed to do more, better
- Read an objective view of their work

Where to use the reports

- Fundraising portals
- With annual reports
- Charity websites
- Media outreach

Donors can tell from the reports ...

- How the charity operates and how it is run
- What the charity does with its money and resources
- The results achieved by the charity
- What the charity needs to do more, better

Analysis Areas³

- Governance / Leadership
- Programmes
- Finance
- Organisation

To find out more: charityanalysis@nvpc.org.sg T: 6550 9595

¹ Institutions of a Public Character (IPCs) are non-profit or not-for-profit organisations that are authorised to receive tax-deductible donations.

² 86% of respondents in NVPC Individual Giving Survey 2006 agree/strongly agree "nonprofit/charitable organizations should make it clearer how donations are used"

³ Adapted from Code of Governance (as refined from time to time), FRS and RAP 6, Outcome Management Framework and New Philanthropy Capital Framework (UK)